

# ITC RAJPUTANA - A LUXURY COLLECTION HOTEL



## ITC RAJPUTANA CELEBRATED WORLD ENVIRONMENT DAY ON 5<sup>th</sup> JUNE 2018

ITC Rajputana carried out a cleanliness drive in coordination with Jaipur Nagar Nigam between the areas of Parshuram Chowk and Khasa Kothi Surrounding the railway station. A team of 300 people were seen cleaning the surrounding areas to keep the city clean and support Swachh Bharat Abhiyan. The cleanliness drive was followed by sapling plantation by the Local Municipal Councillor Ms Nirmala Sharma and the Jaipur Nagar Nigam staff along with the Hotel team.

Mr Gajendra Singh Khimsar, the Rajasthan Forest, Environment, youth affairs and sports Minister supported the Event by planting saplings in and around the hotel premises on this important day.

A special Go Green Buffet was displayed at the Jaipur Pavilion for Guests to commemorate the World Environment Day. The Food was displayed in earthenware pots and dry banyan leaves plates (pattal), which was a unique experience for Hotel Guest.

ITC Rajputana is A **CERTIFIED LEED PLATINUM HOTEL** and "Rajasthan's first and only hotel which meets all its energy needs through non renewable sources of energy certified by the Government of Rajasthan.

**ON WORLD ENVIRONMENT DAY  
THE TEAM SPREAD A MESSAGE**

**“IT IS OUR TURN TO GIVE BACK TO THE MOTHER EARTH WHICH HAS BEEN NURTURING US PROFUSELY  
LETS GO ON A CLEAN JAIPUR, GREEN JAIPUR DRIVE”**

**The Event was covered by Media/Bloggers**

## WORLD ENVIRONMENT DAY



ITC RAJPUTANA TEAM



**Swachh Bharat Abhiyan  
supported by Jaipur Nagar Nigam  
KEEP JAIPUR CLEAN!**



**Mr Gajendra Singh Khimsar, the Rajasthan Forest, Environment, youth affairs and sports Minister ,  
Mr Rishiraj Singh, General Manager and Hotel Team on a cleanliness and planting saplings drive in and around the  
hotel premises along with the hotel Team**

## GO GREEN BUFFET

A special Go Green Buffet was displayed at the Jaipur Pavilion for Guests to commemorate the World Environment Day. The Food was displayed in earthenware pots and dry banyan leaves plates (pattal ).This was a unique experience for Hotel Guest



# WORLD ENVIRONMENT WEEK AT ITC GARDENIA



ITC Gardenia, Asia's first LEED Platinum Certified hotel has always been proud of its Green Initiatives and Sustainable Measures.

In line with our constant endeavour towards Responsible Luxury, we proudly contributed towards World Environment Day this year with a line-up of activities that reflects on our responsibility towards the Environment.

# IN HOUSE COMMUNICATION- GUESTS AND ASSOCIATES



ITC HOTEL  
RESPONSIBLE LUXURY  
ITC GARDENIA  
BENGALURU  
THE  
LUXURY  
COLLECTION

This *World Environment Day*  
Let Earth out of  
the Plastic Bag

Pledging support as India  
hosts World Environment Day  
this year, and going with the  
theme of 'Beat Plastic Pollution',  
ITC Gardenia urges its guests to  
unite with the world to combat  
single-use plastic pollution.

5th June, 2018

BEAT PLASTIC POLLUTION WORLD ENVIRONMENT DAY INDIA 2018 UN environment

#BeatPlasticPollution



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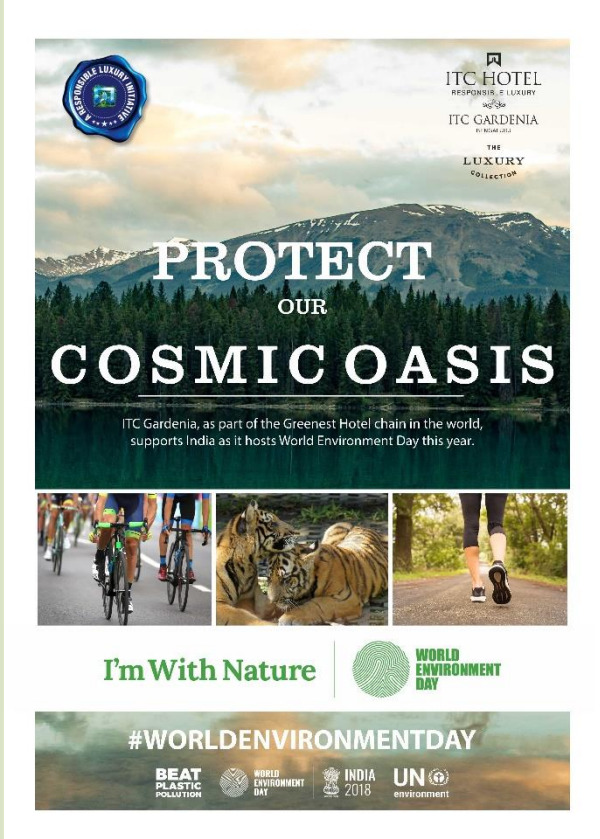
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PROTECT  
OUR  
COSMIC OASIS

ITC Gardenia, as part of the Greenest Hotel chain in the world,  
supports India as it hosts World Environment Day this year.

I'm With Nature | WORLD ENVIRONMENT DAY

#WORLDENVIRONMENTDAY

BEAT PLASTIC POLLUTION WORLD ENVIRONMENT DAY INDIA 2018 UN environment

To ensure our guests and associates are well informed about the emphasis of Environment, several collateral were activated in various areas of the hotel and our associates were briefed to talk to guests about the same.

# NATURE WALK IN CELEBRATION OF ENVIRONMENT DAY



To kick start our initiative, like every year we encouraged our guests and employees to take a scenic ride on the Quadricycle, through the abundant greenery of Cubbon Park and some iconic heritage locations like the Vidhan Soudha following which we all come back to relish a healthy breakfast at Cubbon Pavilion.

# LOBBY ACTIVATION TO WELL INFORM OUR GUESTS



Going with our philosophy of Responsible Luxury, a carbon footprint model was displayed by the Housekeeping Team in the Lobby.





# SAPLING DISTRIBUTION TO GUESTS AND ASSOCIATES



To show our support in advocating tree plantation as an integral part of conserving environment, we distributed saplings to our guests and associates.

# WORLD OCEAN DAY INITIATIVE :: CHOOSE WISELY!!



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COLLECTION

## PAINT THE WORLD BLUE THIS OCEANS DAY

We at ITC Hotels, with our belief in providing guests with the 'luxury of choice', present a simple 'traffic light' indicator system to Choose Wisely – in association with WWF.

This system not only empowers our guests towards making responsible choices but encourages our Chefs to create sustainable alternatives of marine produce with innovative recipes.

8th June

Please contact us at +91 80 4345 5000 or  
email [mytable.itcgardenia@itshotels.in](mailto:mytable.itcgardenia@itshotels.in) | [raghav.wanchoo@itshotels.in](mailto:raghav.wanchoo@itshotels.in) for reservations  
For dining benefits at ITC Hotels, enroll into Club ITC Culinaire : 18001032482 | [www.clubitc.in/culinaire](http://www.clubitc.in/culinaire)

ITC Gardenia celebrated World Ocean Day on June 08<sup>th</sup> in line with our *Choose Wisely* initiative of Responsible Luxury. Communication was placed in all guest areas and associates at our restaurants were urged to speak to all guests about the Choose Wisely Program.

# RECYCLABLE STALL IN THE LOBBY AND STAFF AREA



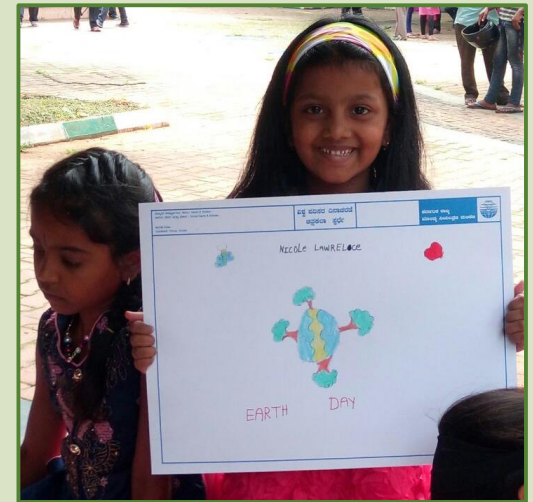
We had also installed stalls in the hotel with recyclable articles on sale, to show our support towards conservation of environment in association with Craftizen.

# TREE PLANTATION AT ELECTRONIC CITY



ITC Gardenia planted 300 saplings to mark World Environment Day and show our support for this noble cause at Smilee Celestial, Electronic City.

# THEME DRAWING COMPETITION FOR ASSOCIATE'S KIDS



Team HR carried out an Environment Day theme based painting competition for our employee's kids at Bal Bhawan, Cubbon Park- there were 24 contestants who took part.

# WEALTH FROM WASTE COMPETITION



Team HR carried out a Wealth From Waste Competition- the winning team was felicitated by General Manager, Amaan Kidwai.



**THE END**

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