

# The Taj Mahal Hotel, New Delhi

**Celebrates** 

# World Environment Day Celebrations 2018









- One of the most distinguished addresses in the Capital, The Taj Mahal Hotel, New Delhi is committed to environmental sustainability through efficient resource management.
- The Hotel has received a **Gold Level Certification** from **Earth Check**, the leading benchmarking, certification and environmental management program used by the travel and tourism industry.
- Celebrating World Environment Day 2018, the Hotel undertook various initiatives
  to increase awareness about environmental sustainability and encourage patrons,
  associates, guests and the larger community to achieve best practices in
  environmental and social sustainability.

#### **Plantation Drive**

• As part of its annual practice, a special plantation drive was conducted on the terrace garden which saw the participation of guests and associates alike.















- A pack of Seeds as turndown & as giveaways at check out
- In-room letter to guests regarding the plantation drive
- Themed mocktail at the Bar.







#### 'Best of Waste'

- The Human Resources team at the Hotel, organized the 'Best Out of Waste
   Activity', which saw the coming together of various departments to create models
   and articles from waste generated at the Hotel.
  - The activity led to artistic creations such as a movie play box, stackable table, plastic planters, bird feeder, torch etc...







To create awareness amongst the associates, there were informative posters displayed on the notice board highlighting the need to reduce plastic usage.

The theme of the awareness was on "Beat Plastic Pollution".

Videos were also played at the staff cafeteria.



The Human Resources team at the Hotel, organized Collage making Competition. Teams across departments, participated with enthusiasm. All teams had a similar message i.e. to maintain the balance in nature and promote sustainable ways to control plastic pollution and save our planet earth.





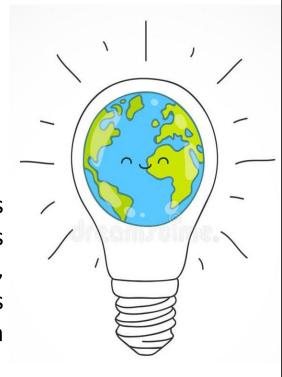


Environment Day Celebrations! Taj Bengal, Kolkata

#BeatPlasticPollution

When asked what is Environment Awareness, some answer bang on as they are aware of the impact our actions have on the environment, but many of us are not aware of the ways in which we can give back to the environment around us much more than what Mother Earth has spent on nurturing us.

Environment day celebrations gained momentum over the last 11 years at the Taj Hotels For the past decade we have encouraged participation in this global event by urging guests and associates to pledge their support towards protecting Mother Earth. Mr Samrat Datta, General Manager addressed the team at the tree plantation drive, he said that our focus is about collective action towards combatting climate change – and there needs to be a constant going beyond the hour through our daily choices and actions.



The hotel team brain stormed to come up with a host of initiatives that would not only help in building awareness but also pledge to make these a habit. Out of the box thinking was encouraged and the team rose to the occasion in creating a series of activities and initiatives that have taken the awareness level to a different height.

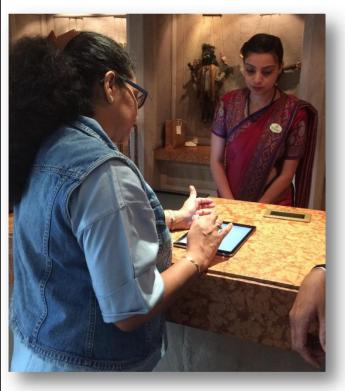


The activities started a day prior with the hotel team taking a pledge under the categories of Food, Energy, Water and Waste, they pledged to buying seasonal and local produce along with a cut down on food waste, change lighting at home to LED, car and bike pooling, investing in procurement of a solar powered equipment in the next one month, quick showers, fix leaking taps and the 4 R's of waste management – Reduce, Reuse, Recycle & Refuse!

Enthusiastic participation amongst all team members led the team members to echo that it is imperative that we mobilize the awareness of our teams towards their contribution for saving the environment and need to ensure that the implementation occurs at various stages of

operation...

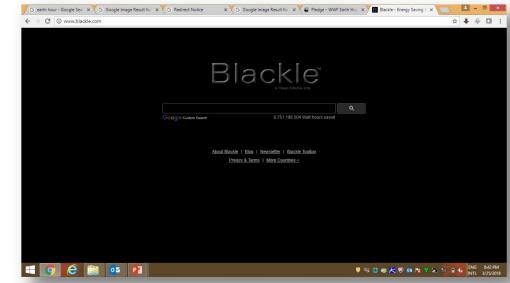




29 computers at the hotel set 'Blackle' as their home page with the aim to save energy by displaying a black background and using grayish-white font color for search results. The team felt that there is merit in this concept as small 'Savings' like these add up and also acts as a daily reminder to take these small steps towards conserving

energy!

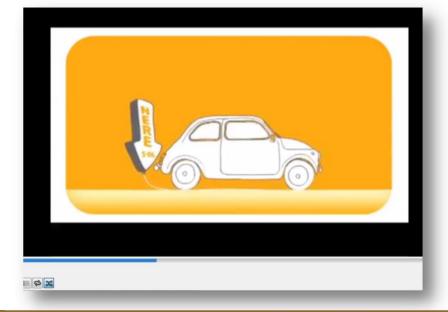
The guests were also thrilled to take a pledge and assured the hotel team of few immediate implementations in their own life. Guests who were checking out were asked the option to have their bills mailed to them on this occasion, pledging their support they were happy to note that a hotel was going such great lengths to preserve the environment!





Team Mezzcafe (associate dining room) contributed to the environment by reducing LPG cooking and doled out delicacies that involved little cooking using locally available ingredients, an absolute treat for all team members at the hotel.

Movie on Climate Change and Environment awareness were screened during lunch along with short clippings that spread awareness about water harvesting and conservation, saving of energy for the future, use of energy from the sun through the use of solar panels etc. We also celebrated a 'No Bin' day with zero wastage at the associate dining room during all sessions.





#### **Taj Wellington Mews**

#### Celebration of World Environment Day 5th June 2018

For the celebration of World Environment Day at Taj Wellington Mews, we conducted the following activities:

#### **Gifting of Saplings**

In our attempt to support a cleaner and greener environment we distributed a sapling to all Resident Guests, Spa Guests and all our associates. The intent behind this activity was to give everyone a living and breathing gift that lives for several decades and significantly benefits the planet. We choose to give away saplings as gift so that we give everyone a growing memory, a lasting reminder of this occasion and celebration that the tree was planted to commemorate.

Gifting of saplings to all our near and dear ones is a great idea – it can make a world of difference to our environment and interiors. Plants are a great sources of positive energy and most importantly, such gifts bring a sense of responsibility towards nature in fast paced city life. They are also meaningful gifts that last long, unlike bouquets and cut plants with a short shelf life and it's always better to give a gift that grows with time. It's one of the easiest ways to inculcate the habit of growing more plants and heading toward greener surroundings.

We distributed saplings of Tulsi to all resident guests and associates and aloe vera to all our Spa Guests. Both these plants were chosen because apart from being beautiful and widely known/ recognised by all, they also have various medicinal benefits. Like Tulsi – acts as a detoxifying, cleansing and purifying agent, it is also effective in treating skin disorders, itching and issues like ringworms, it has antibiotic, anti-viral, anti-bacterial and anti-carcinogenic properties, it helps in relieving from fever, headache, sore throat, cold, cough, flu and chest congestion, it is also beneficial in treating respiratory ailments like chronic bronchitis, asthma et cetera. Aloe Vera reduces inflammation, eases heartburn and acid reflux, reduces cholesterol and regulates blood sugar and it also moisturizes skin, reduces acne and helps lighten blemishes etc.

The gifts were appreciated by everyone and we plan to make this an annual event of gifting sapling on World Environment Day every year.

#### **Plantation Drive**

All the Associates embarked on a mission to give a fresh lease of life to the greenery in the gardens within the Hotel. The associates in a large group, carried out a plantation drive at and planted a hundred flowering shrubs of different varieties, in this garden space complete with verdant vegetation. With the ever increasing problems our World is riddles with due to the imbalance between flora and fauna it is of significant importance for all of us to plant trees in our localities and support this cause as much as possible. Tree plantation is good for the environment. Everyone knows that trees are the source of oxygen. They inhale carbon dioxide and exhale oxygen without which the survival of living beings is not possible on earth. Apart from inhaling carbon dioxide trees also absorb various harmful gases including sulfur dioxide and carbon monoxide and also filter harmful pollutants from the atmosphere thereby providing us fresher and cleaner air to breath. The growing amount of air pollution caused by the smoke emitted by vehicles and factories can be controlled only if we plant more and more trees. However, this is not the only reason why tree plantation is important. It offers several other benefits. Some of the top advantages of growing trees include providing fruits and leaves that serve as food for birds, animals as well as human beings, maintaining bio diversity, providing wood, rubber and other raw materials that are used for manufacturing various goods such as furniture, doors, windows, utensils, stationary items and decorative items, conservation of water, habitat for birds and animals, climate control, preservation of soil etc.

Even though trees offer so many benefits and are extremely important for maintaining the ecological balance, we are cutting these ruthlessly. Tree plantation is essential to compensate for this loss and we at Taj Wellington Mews will always support this great cause.

#### **Poster Making and Slogan Writing Competition**

After spending some time towards creating a greener environment by doing a plantation drive at the Hotel and by gifting Guests and all associates with a sapling we moved our focus on creating awareness about our environment. We organised for an inter-departmental poster making and a slogan writing competition for our associates.

The theme for the competition was World Environment Day 2018. All the associates picked out various sub-themes for their posters and slogans like – pollution, impact of industrialization on our environment, the support we can provide in order to create a better impact on the environment, importance of going green, hazards of plastic usage and how we can curb the same, ways and means of creating a better environment etc. All the participating associates gave their best to create posters and slogans with the most impact and at the same time also to make them visually appealing. After an hour and a half of hard work their efforts transformed beautifully into great posters. Once all the teams had completed making the posters each team had to describe their poster and also mention its significance as well as give suggestions on how they as a Department can come help save the environment.

All teams did an amazing job and we all ended up learning quite such new facts about our environment. Also we as a team came up with some great ideas on how we can help save the environment within our own Hotel. All those ideas will be

deliberated in the next Earthcheck meeting and once it has been discussed within all departments same will be implemented. We are proud to share some pictures of this activity and fun-filled Day:

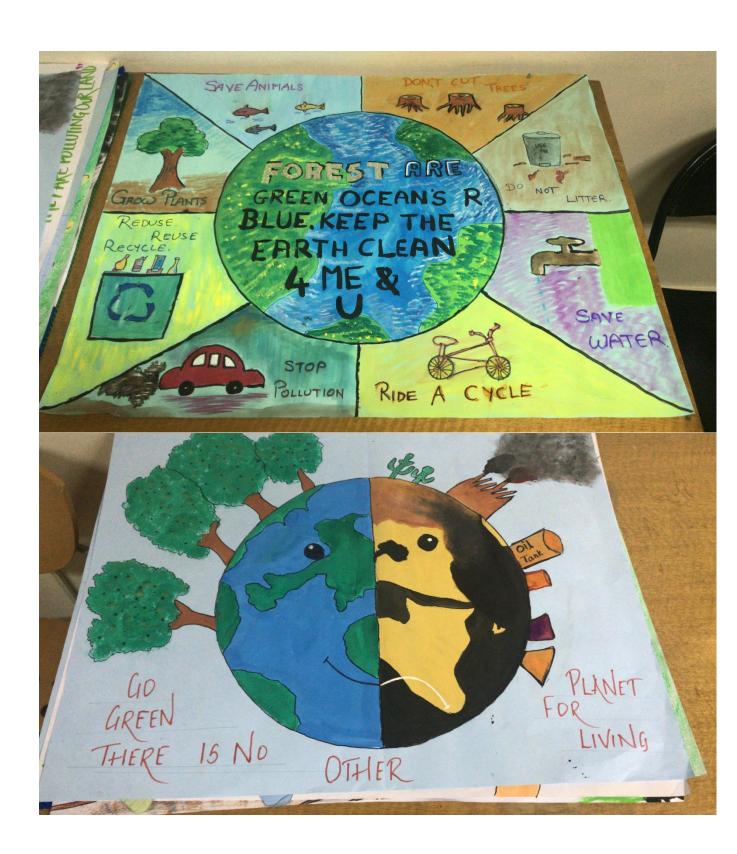


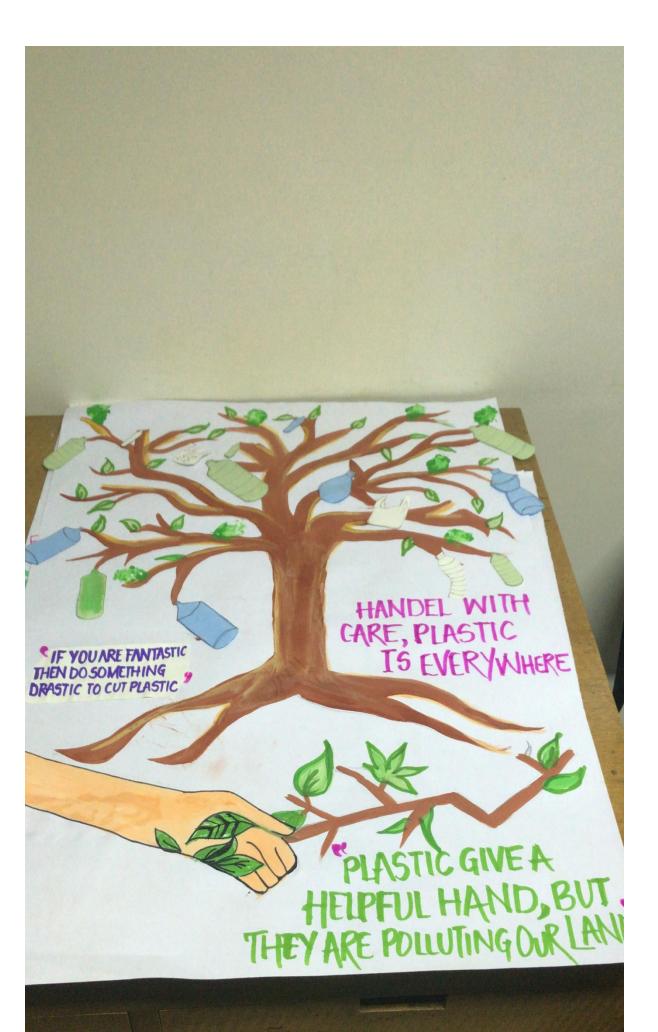


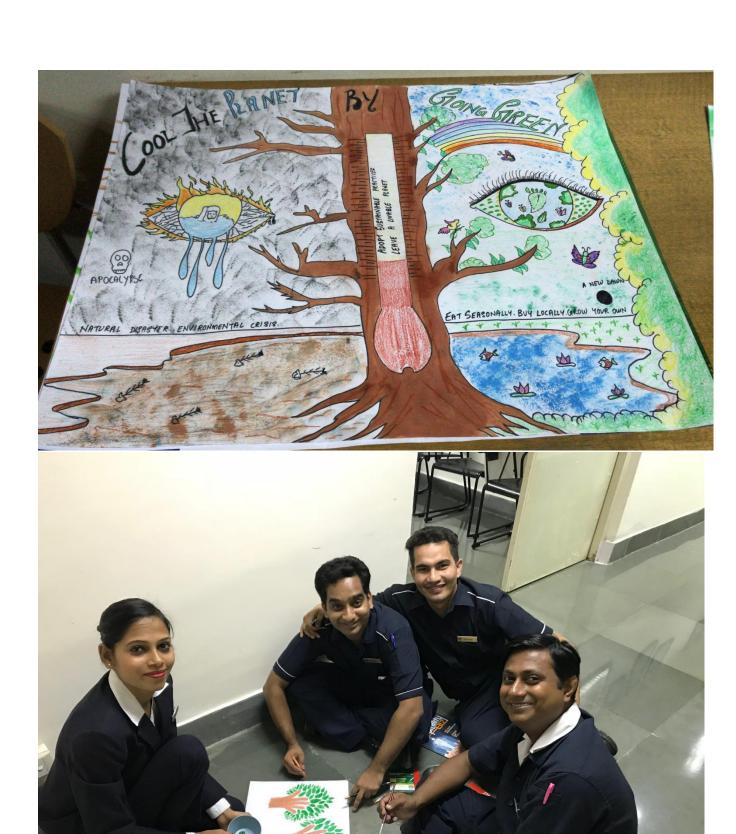
























### **World Environment Day 2018**

Vivanta by Taj Aurangabad Maharashtra









### T Shirts distribution at the starting of WED 2018







**EXPRESSIONS** 

### Assembly point for WED Activities







**EXPRESSIONS** 

### Briefing and Teaming for WED Activities













VIVANTA

#### **Tree Plantation**





































#### Collection of 5 bags of Plastic & other materials at the end of Cleanliness drive





GINGER



**EXPRESS**IONS

### Cleanliness drive towards Tango hall





**EXPRESS**IONS













Cleanliness drive at Hudco Corner area...



























EXPRESSIONS

GINGER









## Cleanliness drive at Parking area





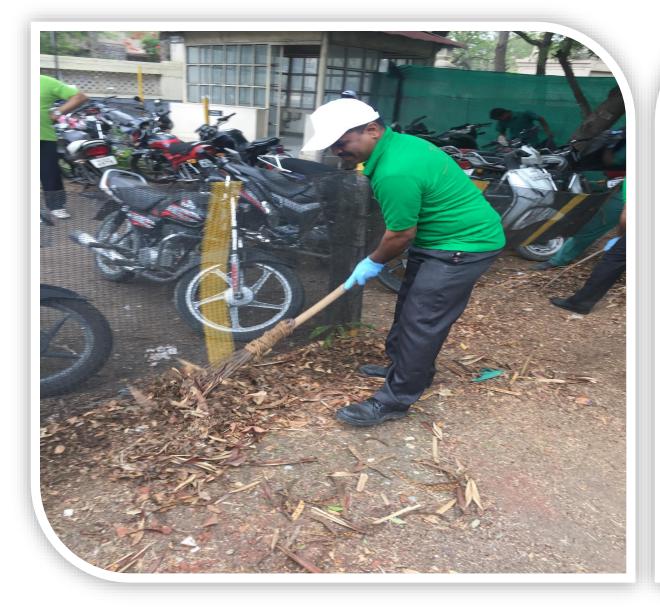
























## Poster Competition for Associates Children







































Local Newspaper coverage for creating awareness amongst new generation



#### 'ताज'च्या कर्मचाऱ्यांनी केली हडको कॉर्नरची स्वच्छता

औरंगाबाद, ता. ५ : जागतिक पर्यावरण दिनानिमित्त शहरातील विवांता ताज हॉटेलच्या व्यवस्थापन आणि कर्मचाऱ्यांनी मंगळवारी (ता. पाच) हडको कॉर्नर भागात स्वच्छता मोहीम राबविली; तसेच शालेय विद्यार्थ्यांसाठी पोस्टर स्पर्धाही घेण्यात आली.

यावेळी हॉटेलचे महाव्यवस्थापक राजेश चक्रवर्ती. गौतम पंड्या, सतीश कोलते, सुनील सोनवणे. पवन अक्कर. राहल मनाळ. ऋषिकेश मुळ, भावना फटाणे यांच्यासह सर्व उपस्थित होते.

# पावसाळ्यात वाः चालविताना खब

औरंगाबाद, ता. ५ : पावसाळ्यात रस्ते ओले होऊन वाहने घसरून पडणे, नियंत्रण सुटणे असे प्रकार घडत असतात. परिणामी अपघातांची शक्यता वाढते. त्यामुळे वाहन चालविताना खबरदारी घेण्याचे आवाहन महामार्ग पोलिसांतर्फ खलताबाद केंद्राचे सहायक निरीक्षक नामदेव चव्हाण यांनी केले आहे.

रस्ते अपघातात लक्षावधींच्या पावणाऱ्यांचे प्रमाण आहे. याशिवाय गंभीर जखमी अपंगत्व येणाऱ्यांची संख्याही आहे. विशेषतः पावसाळ्यात वाहनावरील नियंत्रण सुट्रन अपघात होण्यान वाहन नका. नका, चारचा हेडला असत दुचावं चालव देण्या मदत रक्त 21

सुधारी घडलेल

क्रम्य गुन्ह्यांच

योग्य

जिल्हा