21st HAI World Environment Day 5th June 2018. The Imperial New Delhi

As part of the huge campaign on plastic which India hosted this year to save our planet, The Imperial New Delhi **partnered with WWF-India** (World Wide Fund for Nature) to recycle and responsibly dispose of plastic while *giving up on plastic cutlery, crockery, packaging material, straws, single use and repeat use plastic.*

In lieu of the **#GIVEUP partnership with WWF India**, we undertook the following activities to make the associates and guests abreast about our initiative of no plastics:

- A floral installation art in the lobby was created by our flower team to promote **WE #GIVEUP PLASTIC &**#BEATPLASTICPOLLUTION
- Displayed responsive posters in guest and employee areas to promote the message **#BEATPLASTICPOLLUTION**
- Our associates wore 'NO PLASTICS' T-Shirts to promote #GiveUp plastic on World Environment Day
- Posters made by the hotel associates focused on spreading the word on plastic pollution and the need to recycle

Placed below are some pictures of the poster competition, installation art and in-house posters which were displayed in the hotel along with the press release, for your kind reference.





GIVE UP



TO GIVE BACK

LESS PLASTIC, HEALTHIER OCEANS AND RIVERS

India generates 60% of the world's plastic waste!

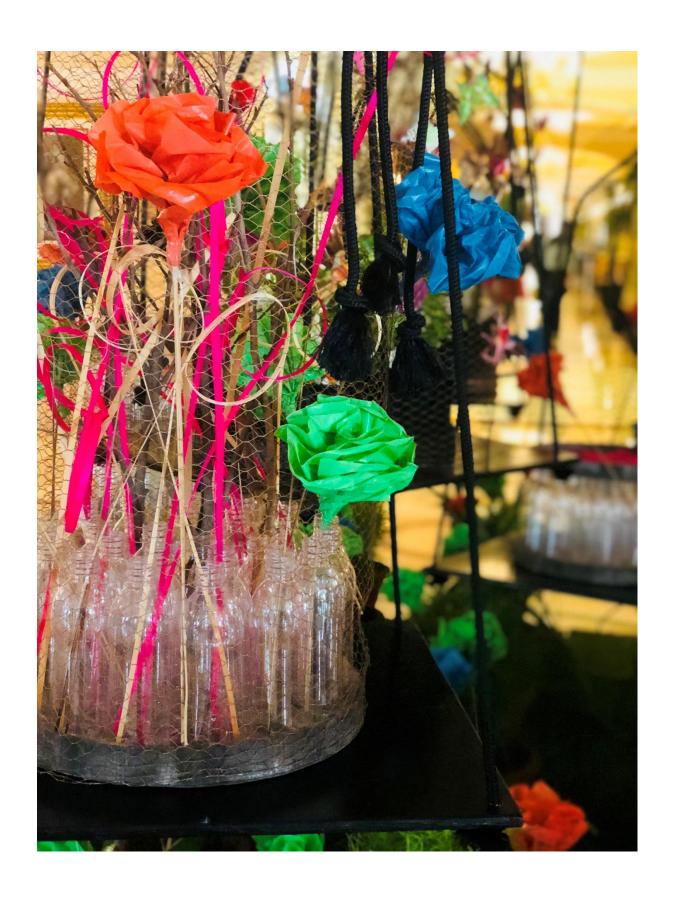
The Imperial, New Delhi has given up single-use plastics like cutlery, crockery, packaging and straws. Our employees also choose to recycle and responsibly dispose of any plastic waste.

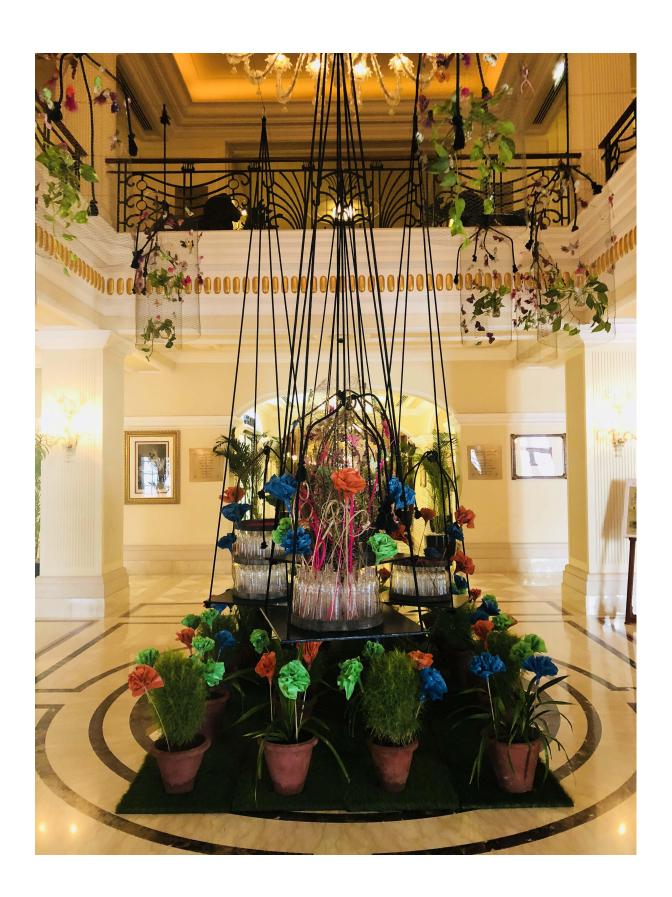
JOIN THE GIVE UP MOVEMENT.

5th June 2018

#BeatPlasticPollution #GreenGoodDeed #GiveUp

World Environment Day 2018

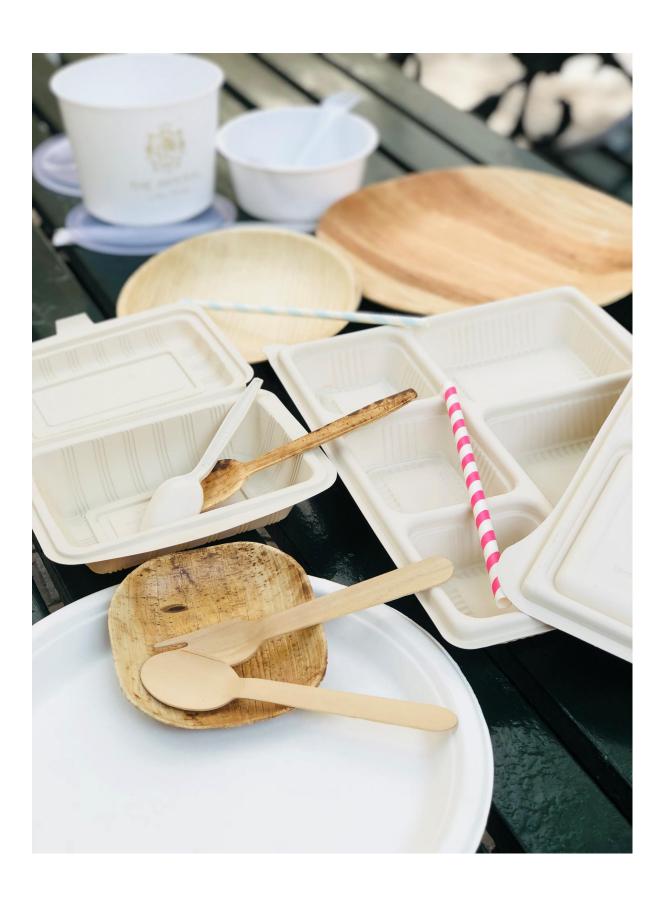












NAMASKAR!!





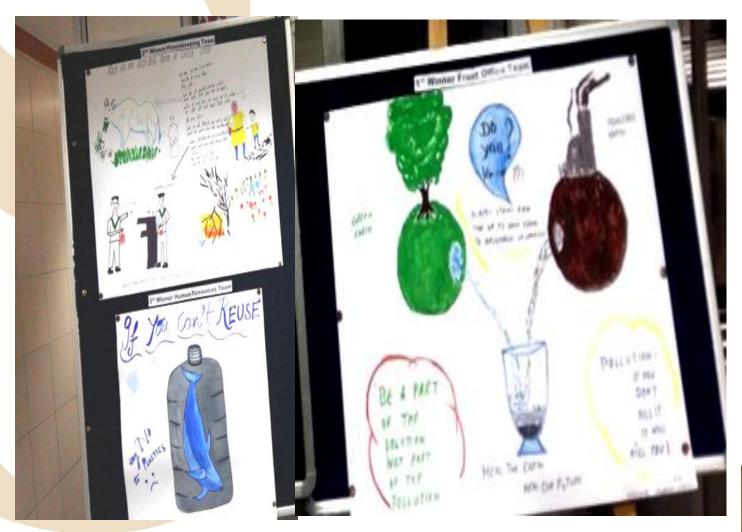
The Suryaa, celebrated World Environment Day on 5th June 2018...... The Key activities organized were:

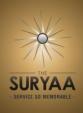
- Poster competition on Theme Beat Plastic pollution was conducted among the staff employees one day prior and all posters were exhibited on world environment day.
- •Plantation of air purifier *Ficus benjamina* (Weeping Fig) saplings was done by guests and Suryaa Team. It is effective at cleansing airborne formaldehyde, xylene and toluene.
- Cloth hand bags were gifted to the guests to discourage use of polybags.

- •Seeds of medicinal plants like *amaltas* were gifted to guests.
- Team and Guests wrote green slogans to save earth.
- Green Films on medicinal and air purifier plants were shown to staff members.
- •One soft board showcasing the facts about plastic pollution was displayed in lobby to educate guests and visitors.
- •Crossword Puzzle competition was organized among staff team members to make them aware about more environment and pollution terminology.



Posters made by staff members were exhibited on World Environment Day....





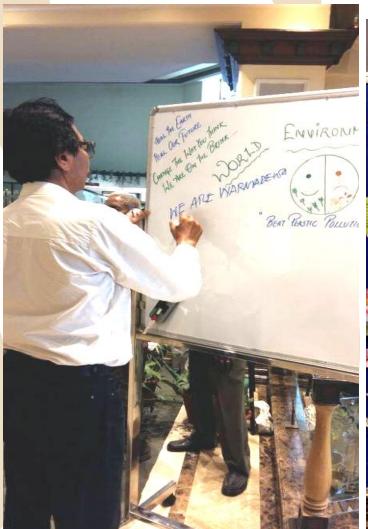
Plantation of Air Purifier saplings by guests, visitors and employees.....



Cloth Hand Bags, Air purifier Saplings and seeds of Medicinal Plants were gifted to guests and visitors....



Guests wrote green salogans.....



Soft Board showcasing the facts of plastic pollution was displayed in lobby.....





Thank you!!!





HOTELS & RESORTS

MUMBAI JUHU BEACH



"Small initiatives will benefit Mother Earth in the long run" and our valued guests participated with us for this wonderful initiative, by planting a seed for the future.









Inter department poster making competition was organized for the employees to share their ideas towards saving the world.











Culinary Food & Beverage Front Office









Sales & Marketing Reservations Finance & Engineering Housekeeping



Winner – Finance & Engineering



1st Runner Up – Reservations



2nd Runner Up – Front Office

