#### **WORLD ENVIRONMENT DAY'16 CELEBRATIONS AT THE PARK NEW DELHI**

The Hotel's theme for this year's Environment Week was 'Zero Tolerance towards Illegal Wildlife Trade'. It is our responsibility to protect our precious Earth that is being robbed of its natural heritage pushing whole species to extinction. To put an end to this, a five day compact campaign was beautifully curated to send out this message.

### June 1 – Wednesday

Street Play "Jungle Book 2016" was a fantastic potrayal of wildlife conservation, written and directed by team members. Saplings were distributed to public and our guests who really appreciated this gesture that marked a global cause.

### June 2 – Thursday

Screening of documentaries related to environmental issues were screened for our team members in the cafeteria.

These had strong messages in hindi and english making it very effective.

# June 3 - Friday

A visit to Aaradhana home for senior citizens was a great way to share love and plant saplings together. It was an afternoon of entertainment followed by lunch.

# June 4 – Saturday

A visit to Jeevashram Rajokri - A community for animals and pets . Kindness and to prevent cruelty towards animals was the prime focus of this trip. Compassion and love towards our animals was the highlight of this day.

## June 5 - Sunday

March with the team on Parliament Street brought the whole group together showing unity and solidarity in making this a successful five day event to make a difference in this large movement. To create a Green Environment awareness the entire back areas were displayed with posters on themes of Environment. Preservation and Conservation. The hotel came alive to drive zero tolerance and support this cause.

#### **ONLINE:**

Nukkad Natak on youtube.com <a href="https://youtu.be/uLKpsYYV5ec">https://youtu.be/uLKpsYYV5ec</a>

### Facebook

https://www.facebook.com/theparkhotels/photos/?tab=album&album\_id =1031754280212245





























