

**Ministry of Tourism
Government of India
(Events Division)**

**NATIONAL TOURISM AWARDS
2017-18**

GUIDELINES

GUIDELINES FOR NATIONAL TOURISM AWARDS 2017-18

The Ministry of Tourism, Government of India presents National Tourism Awards to various segments of the travel and tourism industry every year. These awards are presented to State Governments / Union Territories, classified hotels, heritage hotels, approved travel agents, tour operators and tourist transport operators, individuals and other private organizations in recognition of their performance in their respective fields and also to encourage healthy competition with an aim to promoting tourism.

The selection of the awardees is made by Committees constituted for the purpose and the decision of the Ministry of Tourism is final and binding. Applications have to be made in proper forms, wherever specified. Unless otherwise mentioned, the entries for the award should have been published or the activities undertaken during the period **April, 2017 to March 2018**.

The Ministry of Tourism, Government of India reserves the right to change the criteria, the parameters for consideration and all other relevant provisions for selection of Awards from time to time. The decision taken shall be at the sole discretion of the Secretary (Tourism), Government of India and will be treated as final.

General Instructions:

- **Last date for receipt of entries in the respective divisions is 26th August, 2019 (1600 Hrs.)**
- Entries should be sent as hard copies and strictly in the formats where specified.
- **The E-mail IDs are provided only for addressing enquiries and award entries may not be sent on these e-mail IDs. Hard copies of the entries/ applications duly signed in Ink by the applicant would be accepted.**
- Each entry should be accompanied by a 100 word write up on the entry, a high resolution photograph of the award winner or award winning entry of minimum 100 dpi for inclusion in the award brochure, if the entry wins an award. The material should be sent in digital format on CD/USB Drive.
- Each entry should be sent in a sealed packet / envelope containing the entry must have the name and contact details of the organization submitting the entry along with the category for which the entry is being submitted. Entries may be forwarded to respective Divisions in the Ministry of Tourism.

Hall of Fame Award:-It may be noted that any organization / agency / State Government / Union Territory etc., which has won the National Tourism Award in a particular category for the last 3 consecutive years and wins the National Tourism Award for the 4th time in the same category would be given "Hall of Fame" Award. However, the applicant shall be eligible to receive the "Hall of Fame" Award, subject to submission of entry for National Tourism Awards, the same meeting the criteria/ parameters listed for the concerned category and the Committee recommending the entry for winning the National Tourism Award for the 4th time. The applicant receiving the "Hall of Fame" Award would not be eligible for applying for the National Tourism Awards for that particular category for the next 3 years, after the receipt of the "Hall of Fame" Award.

(v)	Incredible India Bed & Breakfast Establishments: Approved by Ministry of Tourism, Govt. of India (Gold and Silver) (1 award) Approved by State Governments / Union Territory Administrations (1 award)	Awards based on revenue earned and total number of guests stayed	---do---
(vi)	Best Chef of India (3 awards – 1 award for each category)	(i) 1 Best Chef award for 4 star, 5 star, 5 star Deluxe, Heritage Classic & Heritage Grand category (ii) 1 Best Chef award for 1 star, 2 star, 3 star & Heritage Basic category (iii) Lady Chef	---do---
(vii)	Best Stand Alone Restaurant (1 Award)	Award for Best Stand Alone Restaurant	---do---
(viii)	Best Standalone Convention Centre (1 award)	Award for standalone Convention Centers providing required facilities & services of international standard.	---do---
(ix)	Best Hotel Based Meeting Venue (1 award)	Award for Hotel based Meeting Venue providing required facilities & services of international standard.	---do---

Sl. No.	Category of Awards	Description	Where to Submit Application
C.	States and Union Territories		

(vii)	Best Wildlife Guide (1 award)	Open to guides recognized/ approved by the respective State Forest Departments	---do---
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Sl. No.	Category of Awards	Description	Where to Submit Application
B.	Classified Hotels / Incredible India Bed & Breakfast Establishments/Chefs/ Convention Centers		
(i)	Best Hotel – 1 star to 5 star deluxe category (6 awards – one in each category)	Awards based on annual revenue earned, foreign guests stayed and, Awards won.	Under Secretary (Hotels), Ministry of Tourism, C-1 Hutments, Dara Sukoh Road (Earlier Dalhousie Road), New Delhi – 110 011. Telefax: 011 – 23012810. E-mail: hraccddivision@gmail.com
(ii)	Best Heritage Hotel – Basic, Classic and Grand categories (3 awards – one in each category)	Awards based on annual revenue earned, foreign guests stayed, Awards won and promotion of arts and crafts.	---do---
(iii)	Best Eco Friendly Hotel (1 award)	Award based on Eco Friendly practices observed by hotels and foreign exchange earned	---do---
(iv)	Hotel providing best facilities for the differently abled guests (1 award)	Award based on facilities provided for the differently abled by hotels and foreign exchange earned.	---do---

B. Hotels/ Convention Centres/ B& B Establishments/ Chefs/Stand Alone Restaurants/ Convention Centres

(i) Best Hotels (Total Six Awards)

- **5 Star Deluxe**
- **5 Star**
- **4 Star**
- **3 Star**
- **2 Star**
- **1 Star**

Selection of awardees in the hotel categories would be evaluated on the basis of following criteria on **maximum marks of 80:**

- i. Annual Revenue earned per room based on total gross turn over earned **(20 marks)**
- ii. % increase in annual revenue per room over previous year **(10 marks)**
- iii. Foreign Guest stayed per room **(20 marks)**
- iv. % Increase in foreign guest per rooms over previous year **(10 marks)**
- v. International Awards & Certification based on the following awards, related to service quality, Security, Eco-friendly measures etc. **(20 marks)**
 - Travel + Leisure awards
 - CondeNastTraveller awards
 - Institutional Investor ratings (business hotels)
 - Business Traveller awards

Entries should be submitted to the office of Under Secretary (H &R), Ministry of Tourism, C-1 Hutments, Dara Shukoh Road (Earlier Dalhousie Road), New Delhi – 110 011. All enquiries, may be directed to Telephone no.: 011 – 23012810 or E-mail: hraccdivision@gmail.com

