

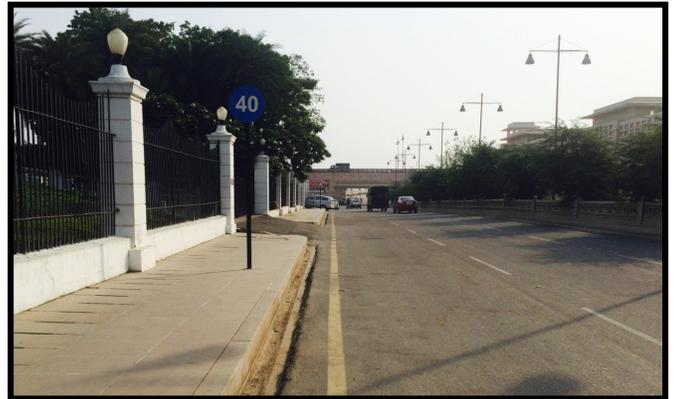
Swachh Bharat Update – March & April 2015

Hygiene and sanitation is of utmost importance to the Taj Group of Hotels, Resorts and Palaces. Both nationally and internationally, hotels within the Group proactively take steps to enhance the cleanliness levels within and outside the hotel premises. These include undertaking cleanliness drives, hygiene and awareness workshops for different stakeholders, adopting the areas around the hotel and having clean champions drive the ‘Clean India Mission’ among others. Since the initiation of the ‘Swachh Bharat Abhiyan’ campaign in October 2014, Taj hotels have been actively undertaking cleanliness initiatives to uphold their commitment to a clean and green India. Some of the initiatives undertaken by the hotels within the Taj portfolio for the month of March 2015 are as follows:

Lucknow

Vivanta by Taj – Gomti Nagar

Volunteers from Taj Banjara cleaned the areas surrounding the Banjara Hill Lake. Apart from the cleanliness drive, the team also installed new speed breakers around the periphery of the hotel. They also undertook hygiene and sanitation workshops with their vendors. The volunteers taught their vendors on how to segregate their dry and wet waste. All industrial trainees were also taught of the same.



Hyderabad

Taj Banjara

Volunteers at Taj Banjara conducted a cleanliness drive of the Banjara Hill Lake. The lake which sees an accumulation of garbage, plastic waste, unused articles and other garbage was cleared by the team.



Bangalore

Taj West End

The team at Taj West End undertook spreading awareness on the importance of segregating dry and wet waste among the residents living in and around the hotel. Sessions on hygiene and sanitation and on the different contagious diseases were also undertaken. The less privileged children supported by the partner NGO, Bosco Mani were provided a workshop on public and personal hygiene. Furthermore, on a weekly basis, the surrounding areas of the hotel are cleaned by a team of volunteers.



Goa

Vivanta by Taj – Panaji

The team at the hotel is divided into four groups and is given the responsibility to keep an area surrounding the hotel clean. At the end of the month, each area is reviewed and the team with the cleanest area receives the highest point. The annual day, the winning team is felicitated and awarded a trophy.



South India

Vivanta by Taj – Trivandrum

Every Saturday afternoon the associates of the hotel get together to clean the internal and external areas of the hotel. Prior to the weekly cleanliness drive, the team take the 'Swachh Bharat Abhiyan' pledge and then moves onto the identified areas. As part of this drive, one of the teams undertakes cleaning the drains in the peripheral areas of the hotel, while another looks into cleaning the grills and the garbage aligning the trees.



Coimbatore

Vivanta by Taj - Surya

At the beginning of March, the volunteers at the hotel brainstormed of new areas to undertake their weekly cleanliness drive. The bus depot and the train station were decided upon. The team undertook a session hygiene, sanitation and safety for the bus drivers and the bus authorities. Furthermore, the team cleaned one of the buses stationed at the depot. They also undertook a session on hygiene, sanitation, personal safety and chemical safety with those employed at the Coimbatore regional railway station. Through hands-on practical training, the hotel volunteers taught the railway staff the appropriate usage of different chemicals and cleaning solutions.



Khajuraho

Hotel Chandela

March saw volunteers from Hotel Chandela clean the airport road, the Community Health Center in Khajuraho and the neighboring rural areas.



Aurangabad

Vivanta by Taj

The volunteers of the hotel cleaned the grounds located in the periphery of the hotel. This ground, which was earlier filled with mud, scrap and garbage, has been transformed into a volleyball court for one and all to play the sport.



Delhi

Taj Palace

The month of March saw the volunteers at the Taj Palace hotel join hands with Tata Consulting Services to clean the neighboring areas of the hotel.



Jaipur

Rambagh Palace

On a daily basis, the volunteers at the Palace clean the Tonk Road located by the hotel. Furthermore, the team undertook hygiene and sanitation awareness sessions for their vendors during their quarterly vendor meet.



Jai Mahal Palace

The team at the Jai Mahal Palace was divided into groups and provided different areas to maintain. The team cleaned both the external and internal areas of the hotels.



Udaipur

Taj Lake Palace

The Theosophical Society School, which supports the less privileged children of Udaipur, is a partner non-profit organization of the hotel. Over the last month, the volunteers from the Palace educated the children on the importance of hygiene and sanitation as well as cleaned the interior and exterior areas of the school.



Cochin

Vivanta by Taj – Malabar

The volunteers maintain the roads surrounding the hotel as well as have placed dustbins to ensure garbage does not accumulate on the streets. The team has also planted trees and fixed potholes so as to ensure the safety of those travelling on the roads.

